



## EXHIBITION RESERVATION FORM AND INFORMATION For the 2008 MIAMI WINTER SYMPOSIUM

### “REGULATORY RNA IN BIOLOGY AND HUMAN HEALTH”

**Location:** Miami Beach Resort & Spa Hotel (located on the ocean and formerly the Wyndham)  
4833 Collins Ave., Miami Beach, Florida 33140

**EXHIBITION DATES:** Saturday - Tuesday, February 2-5, 2008 (set-up on Saturday, dismantling on Tuesday evening)

**MEETING DATES:** Saturday - Wednesday, February 2-6, 2008

**EXPECTED ATTENDEES:** 600

**EXHIBIT FEES:** \$2000 for 8' x 10' booth (3 days) limited number of booths, first-come-first serve basis. Floor plan on last page. Exhibitors will receive advertising in the Symposium program and a complete mailing list of all the participants after the meeting, you may stage a workshop if you wish, and send flyers to us for distribution at the meeting. We will also put a link on our web page to yours if you wish.

**POSTER SESSIONS:** Two sessions daily in exhibit area. Sunday through Tuesday 8:30-9:30 a.m. and again 2:00-3:00 p.m. Coffee breaks are scheduled during the poster sessions.

**WORKSHOPS BY EXHIBITING COMPANIES:** Present your own workshop to an interested audience at the Miami Winter Symposium. We will provide the meeting space and advertise your workshop **FREE OF CHARGE**. See the attached form for more details. Early sign-up (before June) allows us to begin publicity in Nature journals and mailing to over 30,000 people.

**WORKSHOPS BY NON-EXHIBITING COMPANIES.** We will provide the same, space and advertising, for a charge of \$900. Presenters must register and pay the registration fee. All workshops are included as part of the Symposium program.

**PRODUCT INFORMATION:** We will advertise your product **FREE OF CHARGE** in our final program. Send up to 50 words describing your product or company. We will link your web site to ours if you supply us with your company web address. See reservation form.

**CONTRIBUTIONS:** Several conference events each year are supported by exhibitors or other organizations. All supporters will be listed in all our Symposium publications and advertisements. To find out how contributions can offer you a special opportunity for maximum exposure, contact Sandy Black 1-423-253-3876 or [sblack@miami.edu](mailto:sblack@miami.edu). A list of sponsorship and advertising opportunities is at the end of this packet.

**ADVERTISING:** You may buy space in our program @\$500 per page in black and white and \$1500 for color on any of the 4 covers (8 ½ x 11). All literature must be approved by the organizers. Contact Sandy Black for more information. Deadline for ads, November 1, 2007 but notification of your intent must be given by October 1, 2007.

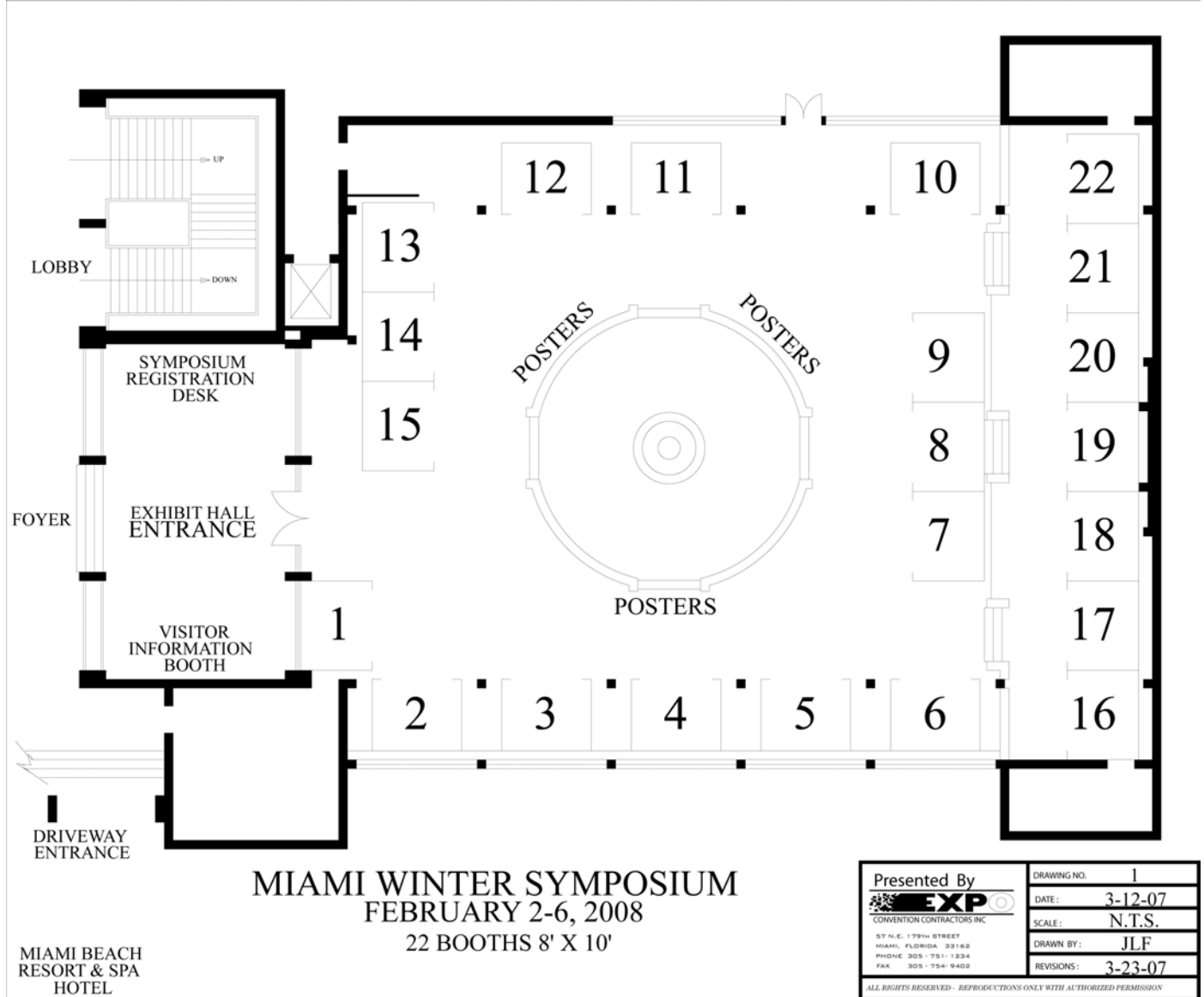
**PROGRAM CHANGES:** The Miami Winter Symposia reserves the right to make changes to the Program and events in accordance with the needs of the Symposium.

The full program is updated regularly on the web at: <http://www.miami.edu/mws>  
Exhibitors are welcomed to stay on for the duration of the meeting if they wish to attend the last day of scientific presentations.

To find out more about our meetings' past history, statistics on attendance, past exhibiting companies and any other questions, call Sandy Black by E-mail: [sblack@miami.edu](mailto:sblack@miami.edu)

EXPO Convention Contractors, Inc. is the official service contractor for the Miami Winter Symposium. An EXPO convention kit, as well as our own Symposium kit, will be sent to you after confirmation of your booth. If you do not receive one please let us know.

(continued on next page)



**2008 Miami Winter Symposium  
Exhibit Reservation Form for Booth(s)**

(Fill out the information on this form and fax it to 1-423-253-3876,  
or cut and paste it into an email to [sblack@miami.edu](mailto:sblack@miami.edu))

Company Name \_\_\_\_\_

Name of Exhibit Contact Person \_\_\_\_\_

Company Mailing Address \_\_\_\_\_

\_\_\_\_\_

Telephone no. \_\_\_\_\_ Telefax no. \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Company Web URL Address: \_\_\_\_\_

Booths will be assigned on a first-come-first serve basis. Please sign up early and give us several location choices in order of preference.

Please list six (6) choices.

(1) \_\_\_\_\_ (2) \_\_\_\_\_ (3) \_\_\_\_\_ (4) \_\_\_\_\_ (5) \_\_\_\_\_ (6) \_\_\_\_\_

Cost per booth: \$2,000. Booth size: 8' x 10' (No refunds after confirmation and payment)

Payment: Will be due 15 days after confirmation (unless special arrangements have been made with Sandy Black). Checks payable to the Miami Winter Symposia, mail to PO Box 016129 (M823), Miami, FL 33101.

**Mail or fax this form to:  
The MWS Office  
P.O. Box 016129 (M-823)  
Miami, FL 33101, U.S.A.**

**Phone 1-305-243-3597 or 1-423-253-3876  
Telefax: 1-305-324-5665 or 1-423-253-3876  
E-mail: [sblack@miami.edu](mailto:sblack@miami.edu)**

\_\_\_\_\_

Please supply a brief (50 words) description of your booth and/or product for us to post on the web site and to print in the final program.

You may send 50 word description to Sandy Black via email at [sblack@miam.edu](mailto:sblack@miam.edu) as soon as possible.

**Request to Stage a Workshop at the  
2008 Miami Winter Symposium**

If you are an exhibitor, there is no fee for staging a workshop. Early sign-up for staging workshops ensures a good turn out and helps attract more participants to the meeting. We will advertise these workshops in the first program flier that is mailed to over 30,000 people and also advertise in the Nature affiliated journals.

If you are not exhibiting at this Symposium you may still stage a workshop. We will help you stage a workshop, advertise it, and include it as part of the program for a fee of \$900. More details can be obtained by contacting Sandy Black [sblack@miami.edu](mailto:sblack@miami.edu)

Please fill out this form if you are interested in staging a workshop. Fax it back to me as soon as possible. You may stage as many workshops as you please during the week of the meeting.

Company name: \_\_\_\_\_

The contact person in your Company is: \_\_\_\_\_

Contact's phone number: \_\_\_\_\_ Fax number: \_\_\_\_\_ E-mail: \_\_\_\_\_

The tentative title of my workshop  
is: \_\_\_\_\_  
\_\_\_\_\_

(\*Titles can be tentative and altered at a later date. The title you give now will appear in advanced publicity).

Scheduling will be arranged closes to the time of the meeting. This will be given to you for approval before the final printing of the final schedule.

Please supply a brief (50 word) description of the workshop to post on our web site and to print in our final program book. This can be revised if you wish to do so before the event.

If you have further questions, please contact: Sandy Black, phone and fax: 1-423-253-3876, e-mail: [sblack@miami.edu](mailto:sblack@miami.edu)

## List of sponsorship opportunities for the 2008 Miami Winter Symposia

<http://www.miami.edu/mws>

- All sponsorships will receive free acknowledgment on our meeting's web site with links to their own company web site.
- Sponsors for Keynote lectures will be asked to chair the session and present awards on stage
- In some cases, free or discounted exhibition booth, complimentary registration and Awards banquet is included.
- Prominent acknowledgment will be made on all publicity and printed materials.
- All sponsors will receive the entire list of attendees and addresses after the meeting
- Banners, posters, and handouts at the meeting will be allowed if you are a sponsor

Sponsor the Feodor Lynen Lecture \$5,000

Sponsor the Special Achievement Award \$5,000

Sponsor the Distinguished Service Award \$5,000

Lifetime Achievement Award \$5,000

Sponsor a specific speaker of your choice \$2,000

Exhibition booth (kits can be downloaded from web site or mailed to you) \$2,000

You may stage a workshop as part of this fee if you wish - see details on web site

Workshops by non-exhibiting companies \$ 900

**Opening Night Reception** \$3,000

(banner will be displayed with acknowledgment)

Tote bags to give to registrants at the meeting \$4,000

(sponsors logo will be printed on the bags, free 1-page ad, mailing list, etc.)

Printing of first direct mail program brochure which is mailed to over \$4,500

30,000 people in the fields covered by the theme of the meeting - the company will get a full panel for advertising and no other ads by other companies will be included. The University of Miami will pay for the postage.

Printing of abstract books (if this is the case, no other adverts will be sold) \$5,000

This sponsor would be the only advertisement in this book

Free web advert on web page where the on-line abstracts will appear

Poster Session Competition Prize \$300

A prize for the best poster each day is presented and the prize money is supplied by a company. You will be acknowledged on the prize certificate and in our printed materials and website

Financial contributions are also appreciated any denomination accepted

### ADVERTISING\*

Advertising in the program / abstract book	\$ 500 per inside page, black/white
(if there is no dedicated sponsor)	\$1,500 inside front or inside back cover in color
	\$1,500 outside back cover in color
Advertising in the Exhibitors' Program Booklet	\$ 500 per page
Advertising in either of the above books	\$ 250 half page
Advertising in either of the above books	\$ 150 quarter page

CONTACT: Sandy Black, [sblack@miami.edu](mailto:sblack@miami.edu), phone/fax: 1-423-253-3876

(Rev. 3/8/07)